

# Advanced Rating Reviews



**Magento 2.x**

**Extension User Guide**

**Official extension page:** [Advanced Rating Review](#)

**Introduction:** Advanced Rating Reviews is a great way to build trust in your store and automated follow-up emails will remind your customers to share their survey with others. When the order is received by the customer then admin can have sent the mail as a reminder. The mail includes the number of the products purchased by the customer along with the link. Customer will be redirected to that product detail page by clicking on that link and can submit their reviews.

Advanced Rating Reviews for Magento 2 is the solution that brings store owners tools for making the submission process user-friendly and time-saving for both customers and admins. As a result, you can collect a larger amount of product reviews and display them to create a live and dynamic atmosphere on your e-commerce site.

## All Features List

### For admin:

- Enable the fields like pros/cons, image upload, and report abuse.
- Enable the recommend to a friend field and also can change the field options.
- Adds new advanced reviews form on Magento product page and automatically sends review reminders by email.
- Added ability to restrict customer groups who will not receive the reminder email.
- Add custom star rating values.
- Admin will receive the notification when any customer posts the product review.
- Edit the review posted by the customer and give comment on that particular review.
- Admin can change the review reminder status like pending and on hold.
- Captcha feature to avoid spam.

### For customer:

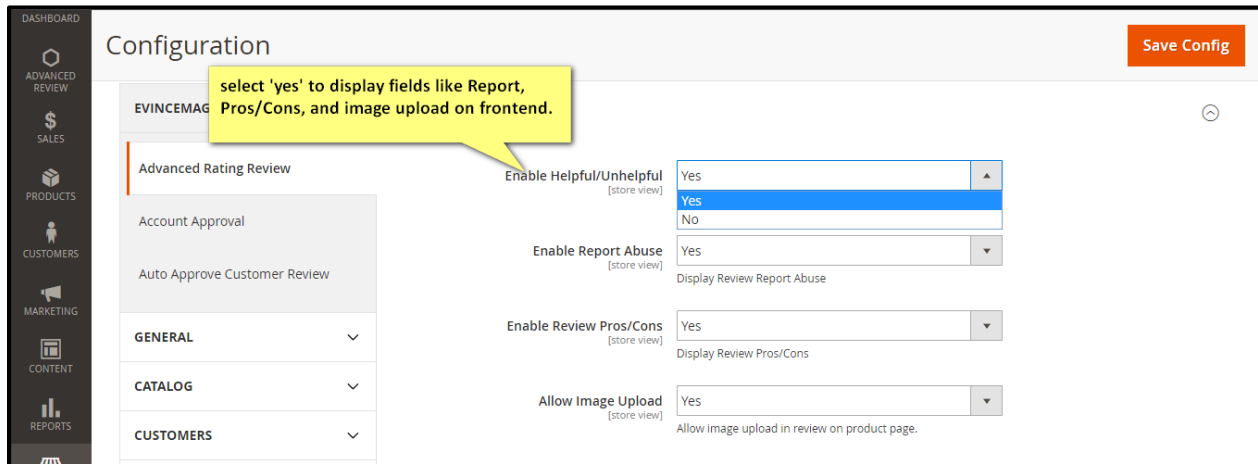
- Pros and cons feature with options for buyers to add their pros/cons.
- Rating Summary Graph to visualize the star rating results.
- Helpful/Unhelpful vote for customers.
- The customer can generate the abuse reports.
- The customer can see the overall rating percentage and also there is an option for recommending to a friend.

### Benefits

- **Increase trust - Improve conversion rate:** Magento 2 product reviews have a tremendous effect when customer's trust. Just by observing the feedback of others on the product, the new customer can decide whether to buy the item or not. The good and detailed review provides a great reliability for customers to make the purchasing decision.
- **Improve user engagement:** By making the review and star rating function more advanced and interactive, customers are encouraged to give informative feedbacks. Besides reading reviews from other buyers, they can interact with the review: vote helpful – unhelpful, generate abuse report or recommend to a friend.

### ➤ Backend Functionality

## 1. Configuration (Display Settings)



The screenshot shows the 'Configuration' page in the Evincemage backend. On the left is a sidebar menu with options: DASHBOARD, ADVANCED REVIEW, SALES, PRODUCTS, CUSTOMERS, MARKETING, CONTENT, and REPORTS. The 'ADVANCED REVIEW' section is expanded, showing 'Advanced Rating Review', 'Account Approval', and 'Auto Approve Customer Review'. The 'Advanced Rating Review' section is selected, displaying several configuration options:

- Enable Helpful/Unhelpful** [store view]: A dropdown menu with 'Yes' selected.
- Enable Report Abuse** [store view]: A dropdown menu with 'Yes' selected.
- Display Review Report Abuse**: A checkbox that is currently unchecked.
- Enable Review Pros/Cons** [store view]: A dropdown menu with 'Yes' selected.
- Display Review Pros/Cons**: A checkbox that is currently unchecked.
- Allow Image Upload** [store view]: A dropdown menu with 'Yes' selected.
- Allow image upload in review on product page.**: A checkbox that is currently unchecked.

A yellow callout box points to the 'Enable Helpful/Unhelpful' dropdown with the text: 'select 'yes' to display fields like Report, Pros/Cons, and image upload on frontend.' A 'Save Config' button is located in the top right corner.

**Figure 1 – Configuration**

- To enable the settings please go to **Store >> Configuration >> Evincemage >> Advanced Rating Review**.
- Select **'yes'** to display fields like **Report, Pros/Cons and image upload** on the frontend.

### 1.1 Configuration (Recommend to a friend Setting)

**Configuration** Save Config

**EVINCEMAGE** Display Settings

Admin can enable the 'recommend to a friend' field

Here admin can change 'recommend to a friend field' options

**Recommend to a Friend Settings**

Enable Review Recommend to a Friend [store view] Yes

Display Review Recommend to a Friend

First Option [store view] Definitely yes

Second Option [store view] Likely

Third Option [store view] Not sure

Fourth Option [store view] Unlikely

Fifth Option [store view] Never

**Figure 1.1 – Recommend to a Friend Setting**

- Here admin can enable the **recommend to friend field**.
- Admin can also change the **recommendation to a friend field option**.

### 1.2 Configuration (Review Reminder Settings)

**Configuration** Save Config

**Review Reminder Settings**

1. Select 'Yes' for automatically send the reminder to the customer.  
2. Select 'No' if you want to send the reminder manually.

**Send Reminder Automatically** [store view] Yes  
If "No" is selected then review reminders will be generated, but won't be sent automatically via cron. You can send it manually from admin.

**Email Sender** [store view] General Contact

**Email Template** [store view] Review Reminder Notification (Default)

**Ignore Customer Groups** [store view] NOT LOGGED IN, General, Wholesale, Retailer

**Send Reminder After Days** [store view] 3

You can change the email template settings from here.

Enter no. of days after review reminder will sent if order is complete.

Ability to restrict the customer groups who will not receive the reminder

**Figure 1.2 – Review Reminder Settings**

- **Send reminder automatically:** Select 'yes' for automatically send the reminder to the customer and Select 'No' if you want to send the reminder manually.
- **Email template:** Admin can change the email template settings from here.
- **Ignore customer groups:** Ability to restrict the customer group who will not receive the reminder email.
- **Set reminder after days:** Enter number of days after review reminder will be sent if an order is complete.

### 1.3 Configuration (Admin Notification Settings)

**Configuration** Save Config

**Admin Notification Settings**

Enable Notifications  [store view]  
 Send email notification for configured email address when someone post product review

Send Emails to  [store view]

Email Template  [store view] ☒ Use system value

Email Sender  [store view]

Review Comment Notification Settings ⌵

Google reCaptcha Settings ⌵

**Admin will receive notification when any customer post product review.**

**Admin can change the e-mail template settings from here**

**Figure 1.3 – Admin notification settings**

- Admin will **receive notification** when any customer post product review.
- Admin can change the **e-mail template** settings from here.

### 1.4 Google Captcha Settings

Configuration Save Config

Review Comment Notification Settings

Google reCaptcha Settings

Select 'yes' to enable the reCaptcha on frontend

Enable reCaptcha [store view] Yes

Google reCaptcha Site Key [store view]

Add google reCaptcha site key.

Admin have to enter Site and secret key here

Google reCaptcha Secret Key [store view]

Add google reCaptcha secret key.

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**Figure 1.4 – Google captcha Settings**

- Select 'yes' to enable the **reCaptcha** on the frontend.
- Save the configuration.



### 2. Edit Review

Figure 2 – Edit review

- This review is posted by **Verified Customer**.
- Here admin can **edit the review** posted by the customer and can give **comment** on that particular review.

### 2.1 Edit Review

The screenshot displays the 'Edit Review' page. On the left is a dark sidebar with icons for various system functions. The main content area has a header 'Edit Review' followed by navigation links: 'Back', 'Delete Review', 'Reset', 'Previous', 'Save and Previous', and a red 'Save Review' button. Below these are three input sections: 'Pros' with a text area, 'Cons' with a text area, and 'Image' with a placeholder image of a woman. A yellow callout box highlights the 'Pros' and 'Cons' text areas with the message: 'Admin can see the pros and cons here added by customer'.

Figure 2.1 – Edit Review

- Admin can see the **pros and cons** here added by the customer.

### 2.2 Edit Review

Number of reports abused by customer

Reports Abused	1
Found Helpful	3
Found Unhelpful	0
Recommend to Friend	Definitely yes

Number of customer found this helpful

Figure 2.2 – Edit Review

- Here are the number of customers found this **helpful** and **reports abused** by the customer.

### 2.3 Edit Review

**Figure 2.3 – Edit Review**

- Here admin can give comment on review post by the customer.
- Click on the **checkbox** to send review **comment notification** to the customer.

### 3. Review Reminder List

**Review Reminders List**

3 records

Filters | Default View | Columns

20 per page | 1 of 1

**Actions:** Delete, Change status

**Click on change status, You can change the review reminder status like pending, on hold**

Name	Email	Date	Store View	Order	Status	Action
Elizabeth	Elizah@mailinator.com	2018-06-01 06:58:19	Main Website Main Website Store Default Store View	<a href="#">View Order</a>	sent	<a href="#">Send</a>
Winnie	Winnie@yopmail.com	2018-05-27 07:08:14	Main Website Main Website Store Default Store View	<a href="#">View Order</a>	sent	<a href="#">Send</a>
Kristine	Kristine@mailinator.com	2018-06-12 11:53:15	Main Website Main Website Store Default Store View	<a href="#">View Order</a>	sent	<a href="#">Send</a>

**Click here to send the reminder manually**

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**Figure 3 – Review reminder list**

- Click on **change status**, you can change the review reminder status like **pending**, on **hold**.
- Click on **'send'** to send the reminder manually.

### ➤ Frontend Functionality

#### 4. Product Detail Page

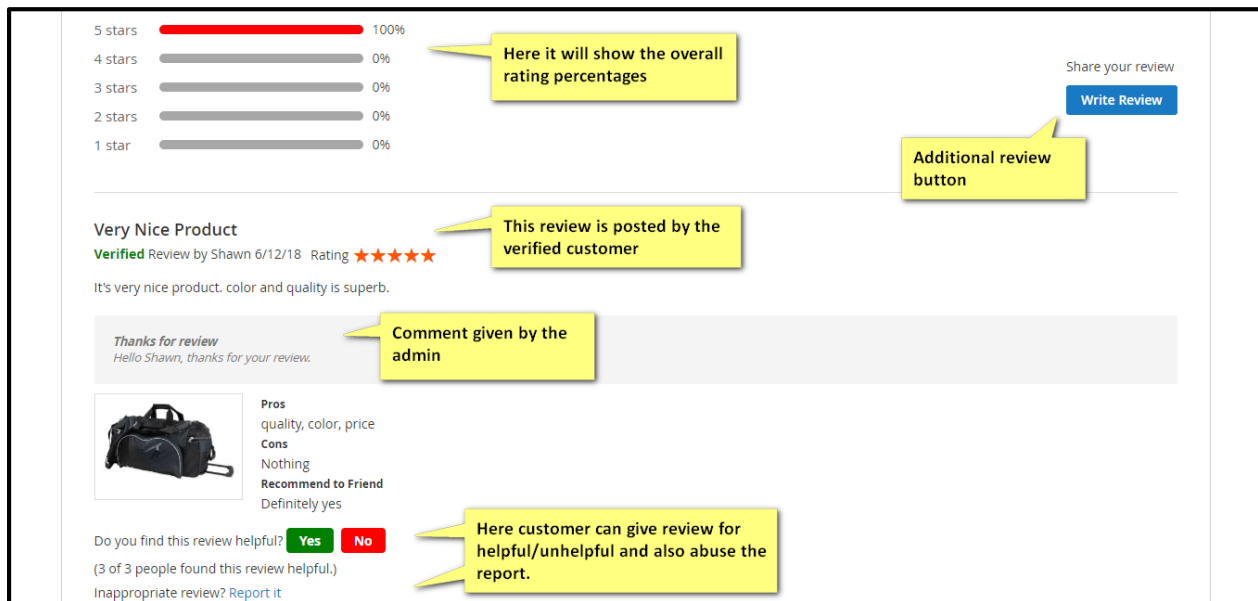
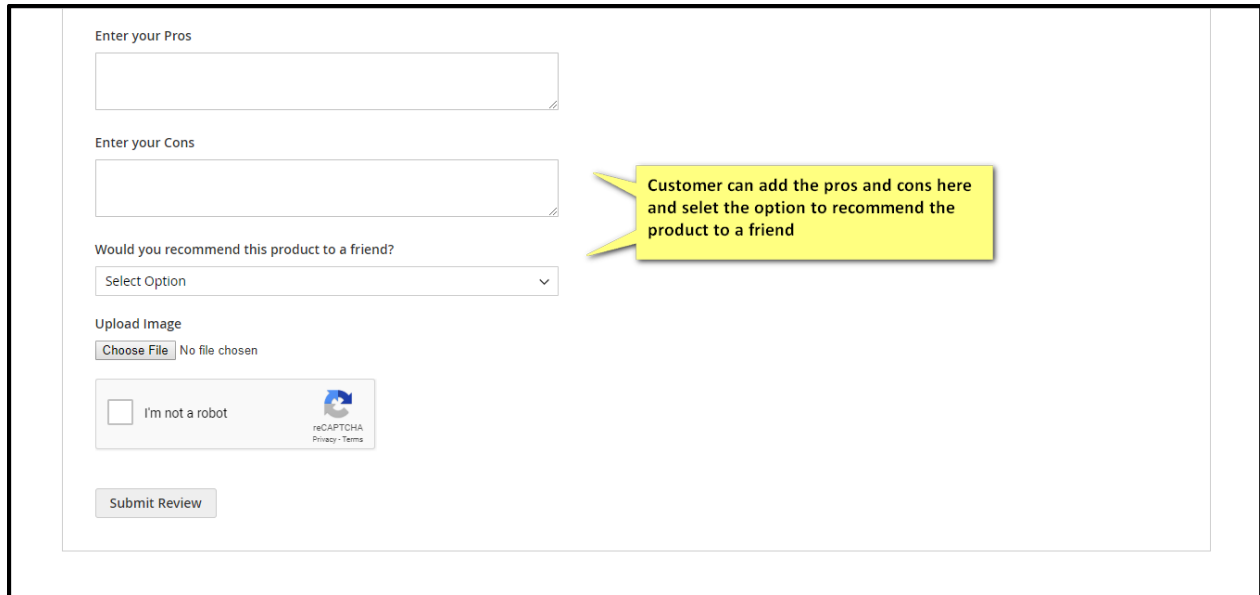


Figure 4 – Product detail page

- In this page, the customer can see the **overall rating percentages**.
- The customer can see the **comment** given by the admin.
- The customer can give the review for **helpful/unhelpful** and also **abuse the report**.

### 4.1 Product Detail Page



Enter your Pros

Enter your Cons

Would you recommend this product to a friend?

Select Option

Upload Image

Choose File No file chosen

☐ I'm not a robot

reCAPTCHA Privacy - Terms

Submit Review

Customer can add the pros and cons here and selet the option to recommend the product to a friend

**Figure 4.1 – Product Detail Page**

- This is the review form where the customer can add the **pros and cons** and select the option to **recommend** the product to a friend.

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- Our extension support <https://evincemage.com/contact-us/>

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