

# **Social Feeds**



## Magento 2 Extension User Guide

**Introduction:** Social feeds integration is an important part of every ecommerce platform but as of now we will help you master such an important aspect of ecommerce business as Magento 2 social feeds integration. Social feeds integration in your ecommerce store is boon and surely increases more user engagement in your store. It goes without saying that social networks are an effective tool to increase the quantity of store customers.

They can be used to announce promotions or discounts and spread this news within social communities. Integrate your e-commerce store with the world's largest active social networking platforms like Instagram, Twitter and Facebook.

#### All Features List:

#### **Instagram Features:**

- Admin can enable or disable the Instagram feed from backend.
- Admin can set user id or Instagram access token.
- Ability to set the Sort Order of widget instances in the same container.
- Admin can also add the other options like title, description, number of images and container background color.
- Add Your Instagram feeds to any page or post in a static block.

#### **Twitter Features:**

- Ability to enable or disable the Twitter Feed from backend.
- Admin can set the Sort Order of widget instances in the same container.
- Also add another features like title, number of tweets, width, height.
- You will place a Twitter feed from a selected account on your e-commerce website.

#### Facebook Features:

- Easy to Enable or Disable the Facebook feed from backend.
- Feed information is displayed instantly without any delay.
- Wall posts can be retrieved either from any Facebook page.

#### **General Features**

- Very light extension for page load as no additional jQuery is added.
- Ongoing Updates.
- Socialize your Magento store.
- Easy to install.
- Compatible with all the web browsers.



### Backend Functionality

### 1. Configuration

DASHBOARD	Store View: Default Config 🔻	0		Save Config
ADVANCED REVIEW			To enable the Instagram post please go to Store >> Configuration >> Social feeds >> Instagram	
\$ SALES	EVINCEMAGE	Instagram Settings	settings.	$\odot$
PRODUCTS	Social Feeds	Ena	ble Module [store view]	
CUSTOMERS	GENERAL	~	User Id [store view] set Liser Id	
	CATALOG	~A	ccess Token 3978781554.2e76cd7.77f295a526f147b9aa3a96a722	
	CUSTOMERS	~	[store view] set Instagram Access Token	
	SALES	✓ Twitter Settings		$\odot$
REPORTS	SERVICES	✓ Eacebook Settings		0
STORES	ADVANCED	<ul> <li>Accesses settings</li> </ul>		٢
*				

#### Figure 1 – Configuration

 To enable the Instagram post please go to Store >> Configuration >> Social feeds >> Instagram settings.

Social Feeds

### 1.1 Configuration

DASHBOARD	Configu	iration				Save Config
ADVANCED REVIEW	Social Fe	eds	Twitter Settin	ngs		$\odot$
SALES	GENERAL	$\checkmark$		Enable Module [store view]	Yes 🔹	
PRODUCTS	CATALOG	$\checkmark$		Access Token [store view]	2708963509-byPvmpxYalRnwGoVNy3mO5H40TWN0	
CUSTOMERS	CUSTOME	Set the twitter access	token,	Access Token Secret	SSHMoDUSVPHCLPXTuv89Fim7xVflTPkNYoSFwnOFol	
	SALES	consumer secret	ler key and	[store view]	set Twitter Access Token Secret	
	SERVICES	~		Consumer Key [store view]	UtZtsB7kZzqG97sshclFII0z0	
ıl.	ADVANCE	D v		Consumer Secret	EvrosiPCIErKuPaNan3alWTEwdnMdiEG520nuw/77a11	
				[store view]	set Twitter Consumer Secret	
SVSTEM.			Facebook Set	tings		$\overline{\bigcirc}$
FIND PARTNERS	Fro	om here you can enable e Facebook feed.	or disable	Enable Module [store view]	Yes 🔹	

Figure 1.1 – Configuration

- Set the Configuration for **Twitter** and **Facebook** also.
- Save the configuration.

Social Feeds

### 2. Widget

DASHBOARD ADVANCED REVIEW	Please	go to Content >> Widget >>	Widgets.	Admin car from here	add the new widget	Add Widget
\$ SALES	Search Reset Filter 3	records found			20 v per page	< 1 of 1 >
	Widget ID ↓	Widget	Туре		Design Theme	Sort Order
PRODUCTS				•	•	
<b>R</b>		Freehaalt Freeda	n in an an the sharehold			
CUSTOMERS	1	Facebook Feeds	Evincemage Facebook widget			0
	2	My Instagram Feeds	Evincemage Instagram Widget			0
MARKETING	3	Twitter Feeds	Evincemage Twitter Widget			0
REPORTS	👔 Copyright © 2018 Magento, Inc	c. All rights reserved.				Magento ver. 2.1.9
STORES						Account Activity   <u>Report Bugs</u>

#### Figure 2 – Widget

- To add the widget please go to **Content >> Widget >> Widgets**.
- Click on 'Add Widget' to add the widget.

Social Feeds

### 3. Widget Settings

			← Back Reset
REVIEW SALES	WIDGET	Settings	
PRODUCTS	Settings 🖌	Type *         Evincemage Instagram Widget         •	
CUSTOMERS		Design Theme * Magento Luma 🔻	
	Set the instagram widget theme, then click on cont	and Continue	
REPORTS	<b>^</b>		
STORES	(U) Copyright © 2018 Magento, inc. All rights	reserved.	Magento ver. 2.1.9 <u>Account Activity</u>   <u>Report Bugs</u>
SYSTEM	7-62001-2160404200-467-4642525-0020-04266207-0	0076	

#### Figure 3 – Widgets

• Select the Instagram Widget from **dropdown** and click on continue.

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### 3.1 Instagram Storefront Properties

	Widgets		←	Back	Reset	Save and Continue Edit	Save
	Storefront Properties	Туре	Evincemage Instagram Widget 💌				
ADVANCED REVIEW	Widget Options	Design Package/The me	Magento Luma 🔻				
\$ SALES		Widget Title 🔸					
PRODUCTS		Assign to Store View	All Store Views	•			
CUSTOMERS		3 "	Main Website Main Website Store				
			Default Store View				
		Sort Order					
REPORTS	Select the layout to display the widget	2	Sort Order of widget instances in the same of	tontainer			
STORES		Layout Updates					
		Display on Please S	select 🔻				Ī
SYSTEM							

Figure 3.1 – Instagram Storefront properties

- These are the storefront properties of **Instagram widget;** you can add the Widget title here.
- Select the **layout** to display the widget.

#### Social Feeds

### 3.2 Instagram Widget Options

DASHBOARD	Widgets		← Back	Delete	Reset	Save and Continue Edit	Save
REVIEW SALES	WIDGET	Widget Options					
	Storefront Properties	Title *	My Instagram				
<b>R</b>	Widget Options 💉		Title of Instagram feeds section				
CUSTOMERS	•	Description	My Instagram feeds				
MARKETING	Add the widget title, descripti	on,				ഭ	
	background color.		Description of Instagram feeds section	n			
REPORTS		Number Of Images *	10				
<u>~~</u>			Enter number of images to display				
STORES		Container backgrou nd color	F50C23				
SYSTEM			Enter background color code for Insta and Colorpicker.com to pick colors.	agram feeds sectio	n i.e. #f3f3f3. Use	e the Hex value	
FIND PARTNERS & EXTENSIONS							

#### Figure – Instagram Widget Options

• These are the Widget options where you can add **Widget title**, description, number of images, and container background color according to your choice.

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### **4. Twitter Storefront Properties**

 DASHBOARD	Widgets		← Back	Delete	Reset	Save and Continue Edit	Save
	Storefront Properties 🖌	Туре	Evincemage Twitter Widget	v			
SALES	Widget Options	Design Package/The me	Magento Luma 🔻				
PRODUCTS	Widget title	Widget Title 🔸	Twitter Feeds				
CUSTOMERS		Assign to Store View s *	All Store Views	0			
			Main Website Store Default Store View				
	Sat cart and a far	C	/				
REPORTS	widget	Sort Order	Sort Order of widget instances in the	same container			
STORES		Layout Updates					
SYSTEM	the widget	Display on All Pages	2				Ū

**Figure 4 – Twitter Storefront properties** 

- These are the properties for Twitter widget where you can set the **sort order** and **widget title.**
- Select the layout to display the widget.



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### 4.1 Twitter Widget Options

DASHBOARD	Widgets		← Back Delete Reset Save and Continue Edit Save	
ADVANCED REVIEW	WIDGET	Widget Options		
\$ SALES	Storefront Properties 🖌	Title	e * Twitter Feeds	
PRODUCTS	Widget Options		Title of Twitter feeds widget	
		No. of Tweets	S * 5 Enter number of twitts to display	
	Add the widget title, nu tweets, width, height fo	mber of r twitter. Width	h * 400	
		Usiaht	The pixel width of the widget	
REPORTS		neight	The pixel height of the widget. Min. is 200, Max. is 500	

#### Figure 4.1 – Twitter Widget Options

• In Twitter widget options, you can add title number of **tweets**, width, height.

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### 5. Facebook Storefront Properties

DASHBOARD	Widgets		← Back	Delete	Reset	Save and Continue Edit	Save
ADVANCED REVIEW	Storefront Properties 📝	Туре	Evincemage Facebook Widget	v			
SALES	Widget Options	Design Package/The me	Magento Luma 💌				
PRODUCTS	Widget title	Widget Title *	Facebook Feeds				
		Assign to Store View s *	All Store Views Main Website	^ (?			
			Main Website Store Default Store View	•			
REPORTS		Sort Order	0 Sort Order of widget instances in the sam	ne container			
STORES	Select the layout to display the widget.	Layout Updates					
SYSTEM		Display on All Pages	¥				Ū

**Figure 5 – Facebook Storefront Properties** 

• Add widget title and also select the layout to display the widget.

#### Social Feeds

### 5.1 Facebook Widget Options

DASHBOARD	Widgets			← Back	Delete	Reset	Save and Continue Edit	Save
REVIEW SALES	WIDGET	Widget Options						
	Storefront Properties	URL Key 🔸	https://www.fac	ebook.com				
	Widget Options 🖌		The URL of the Faceb	oook Page i.e. http	s://www.facebook	com/{URL Key}		
CUSTOMERS		Width *	500					
	Add URL key, width, height, ar	nd tabs	The pixel width of th	e plugin. Min. is 18	80, Max. is 500			
	to display according to your cr	Height *	500 The pixel height of th	ne plugin. Min. is 7	0			
REPORTS		Tabs to Display 🔺	Timeline					
STORES			Events Messages					
SYSTEM			Tabs to render i.e. tir	neline, events, me	essages.			

#### Figure 6 – Facebook Widget Options

• Add URL key, width, height, and tabs to display according to your choice in Facebook widget options.

#### Social Feeds

### 5.2 Facebook widget Options

DASHBOARD	Widgets	← Back	Delete	Reset	Save and Continue Edit	Save
ADVANCED REVIEW SALES	Hide Cover Photo * No * Hide cover ph	to in the header				
<b>PRODUCTS</b>	Show Friend's Faces Yes 💌 Show profile p	notos when friends like	this			
CUSTOMERS	Select 'Yes' or 'No' for these features Hide CTA Button Yes V Hide the custo	m call to action button	(if available)			
	Use Small Header No 💌 Use the small	neader instead				
REPORTS	Adapt Container Wid th					
STORES	Try to fit inside	the container width				
SYSTEM						

#### Figure 5.2 – Facebook Widget Options

- Select 'Yes' or 'No' for another Facebook features.
- Save the Changes.

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### 6. Pages

DASHBOARD	New Page	There is one	more way from where we can insert	← Back	Reset	Save and Continue Edit	Save Page
ADVANCED REVIEW		the widget. p	please go to Content >> Pages				
\$ SALES		Enable Page	Ves Ves				
PRODUCTS		Page Title \star					
CUSTOMERS	Content						$\odot$
MARKETING	Please click over	here to					
	Show Hide Editor						
REPORTS	<mark>₩ @ B Z U</mark> ASC   ■ = X <b>1 2 1 2 1 1 1 1 1 1 1 1 1 1</b>	= ■   Styles	• Paragraph • Font Family • Font Size •				
STORES			2 Ⅲ ×, ×' Ω 目 ━ M ™ □ Η				
SYSTEM							

Figure 6 – Pages

- There is one more way from where we can insert the widget. Please go to Content >> Widget.
- Click on Insert widget, it will open the insert widget page.

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### 6.1 Insert Widget





• Admin can select the widget type from the **dropdown**.

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### 6.2 Insert Instagram Widget

DASHBOARD		Insert Widget Widget		×
SALES PRODUCTS		Widget Options	Type * Evincemage Instagram Widget  Evincemage Instagram Widget Add the title, description, number of images, container background color.	
	Con		Title * Title of Instagram feeds section	
CONTENT	Sh	Descriț	Description of Instagram feeds section	
STORES		Number Of Im	Enter number of images to display	
FIND PARTNERS & EXTENSIONS		Container background (	color * Enter background color code for Instagram feeds section i.e. #f3f3f3	

Figure 6.2 – Insert Instagram Widget

- Select Instagram from the dropdown and you can add the **title**, **description**, **number of images**, **and container background color** from here also.
- Remember to save the page.



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### Frontend Functionality

### 7. Instagram Feeds



Figure 7 – Instagram Feeds

• This is the front side of Instagram, user can also see the **number of comments** and **likes** given by others.

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### 8. Twitter



Figure 8 – Twitter

• This is the front side of Twitter feeds; you can also set the **number of tweets** from backend.



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### 9. Facebook Feed



Figure 9 – Facebook Feed

• This is the front side of Facebook feed. You can also hide the cover photo from backend.



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