

# Social Feeds



## Magento 2 Extension User Guide

**Introduction:** Social feeds integration is an important part of every ecommerce platform but as of now we will help you master such an important aspect of ecommerce business as Magento 2 social feeds integration. Social feeds integration in your ecommerce store is boon and surely increases more user engagement in your store. It goes without saying that social networks are an effective tool to increase the quantity of store customers.

They can be used to announce promotions or discounts and spread this news within social communities. Integrate your e-commerce store with the world's largest active social networking platforms like Instagram, Twitter and Facebook.

### **All Features List:**

#### **Instagram Features:**

- Admin can enable or disable the Instagram feed from backend.
- Admin can set user id or Instagram access token.
- Ability to set the Sort Order of widget instances in the same container.
- Admin can also add the other options like title, description, number of images and container background color.
- Add Your Instagram feeds to any page or post in a static block.

**Twitter Features:**

- Ability to enable or disable the Twitter Feed from backend.
- Admin can set the Sort Order of widget instances in the same container.
- Also add another features like title, number of tweets, width, height.
- You will place a Twitter feed from a selected account on your e-commerce website.

**Facebook Features:**

- Easy to Enable or Disable the Facebook feed from backend.
- Feed information is displayed instantly without any delay.
- Wall posts can be retrieved either from any Facebook page.

**General Features**

- Very light extension for page load as no additional jQuery is added.
- Ongoing Updates.
- Socialize your Magento store.
- Easy to install.
- Compatible with all the web browsers.

## ➤ Backend Functionality

### 1. Configuration

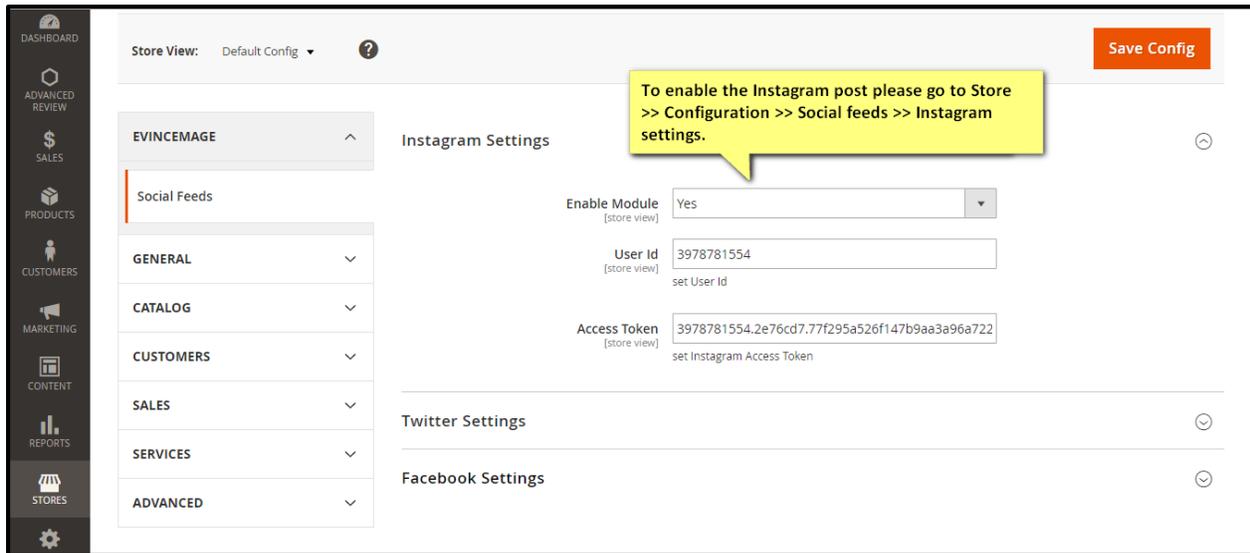


Figure 1 – Configuration

- To enable the Instagram post please go to **Store >> Configuration >> Social feeds >> Instagram settings.**

## 1.1 Configuration

The screenshot displays the 'Configuration' page for 'Social Feeds'. On the left is a sidebar with navigation options: DASHBOARD, ADVANCED REVIEW, SALES, PRODUCTS, CUSTOMERS, MARKETING, CONTENT, REPORTS, STORES, SYSTEM, and FIND PARTNERS. The main content area is titled 'Configuration' and has a 'Save Config' button in the top right. Under 'Social Feeds', there are two sections: 'Twitter Settings' and 'Facebook Settings'.  
**Twitter Settings:**  
 - Enable Module: Yes (dropdown)  
 - Access Token: 2708963509-byPvmpxYalRnwGoVny3mO5H40TWN0  
 - Access Token Secret: SSHMoDUsVPCLPxTuv89EjmZxvfiTPkNYqSEwnQEoi  
 - Consumer Key: UtZtsB7kZzqG97sshclFIIOz0  
 - Consumer Secret: FvxGsiPCIFrkuRqNgn3ajWTEwdpMdiFG520nwy77q1;  
 A yellow callout points to the Access Token, Access Token Secret, Consumer Key, and Consumer Secret fields with the text: "Set the twitter access token, access secret, consumer key and consumer secret".  
**Facebook Settings:**  
 - Enable Module: Yes (dropdown)  
 A yellow callout points to the Enable Module field with the text: "From here you can enable or disable the Facebook feed."

Figure 1.1 – Configuration

- Set the Configuration for **Twitter** and **Facebook** also.
- Save the configuration.

## 2. Widget

Please go to Content >> Widget >> Widgets.

Admin can add the new widget from here

**Add Widget**

Search [Reset Filter](#) 3 records found 20 per page 1 of 1

Widget ID	Widget	Type	Design Theme	Sort Order
1	Facebook Feeds	Evincemage Facebook Widget		0
2	My Instagram Feeds	Evincemage Instagram Widget		0
3	Twitter Feeds	Evincemage Twitter Widget		0

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[Account Activity](#) | [Report Bugs](#)

**Figure 2 – Widget**

- To add the widget please go to **Content >> Widget >> Widgets.**
- Click on **'Add Widget'** to add the widget.

## 3. Widget Settings

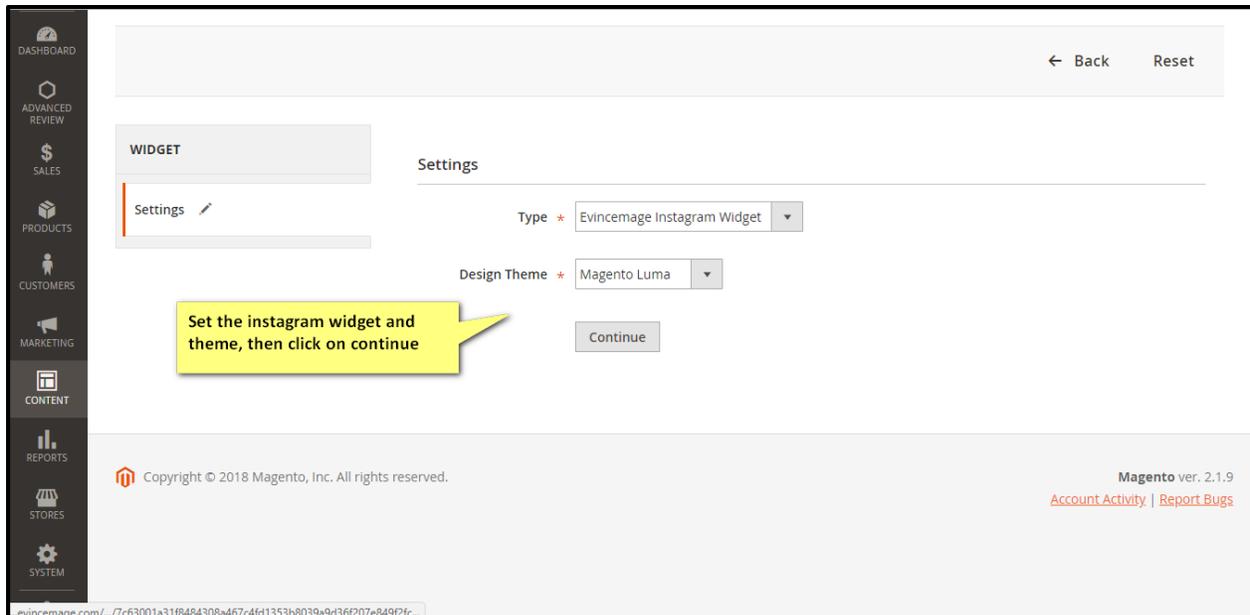
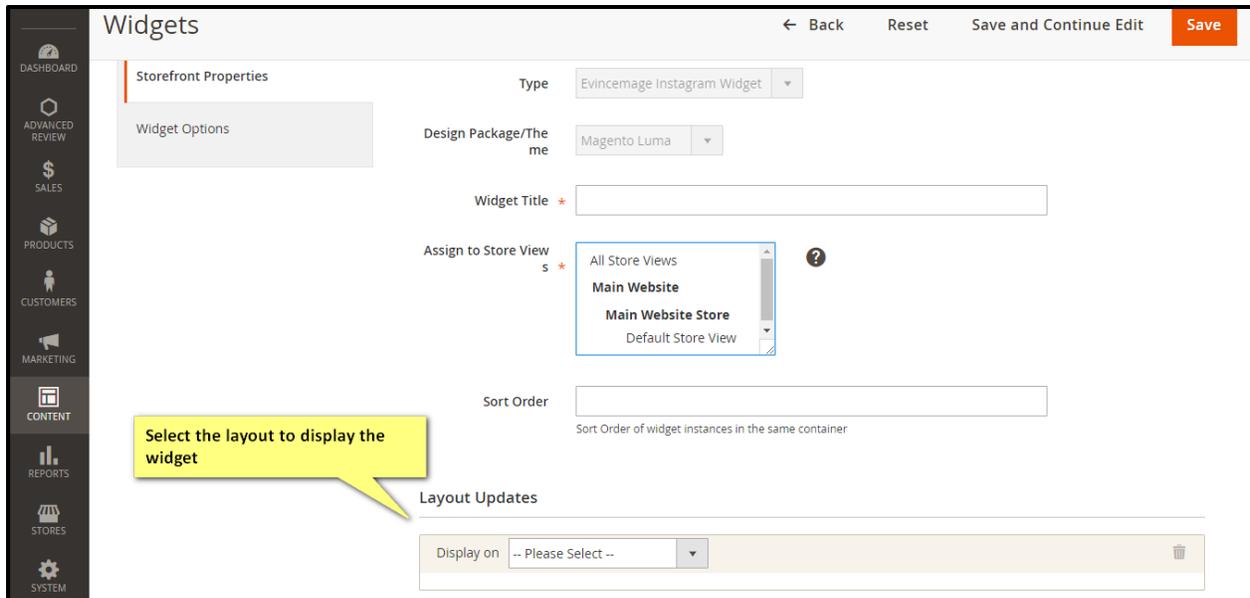


Figure 3 – Widgets

- Select the Instagram Widget from **dropdown** and click on continue.

## 3.1 Instagram Storefront Properties



**Figure 3.1 – Instagram Storefront properties**

- These are the storefront properties of **Instagram widget**; you can add the Widget title here.
- Select the **layout** to display the widget.

## 3.2 Instagram Widget Options

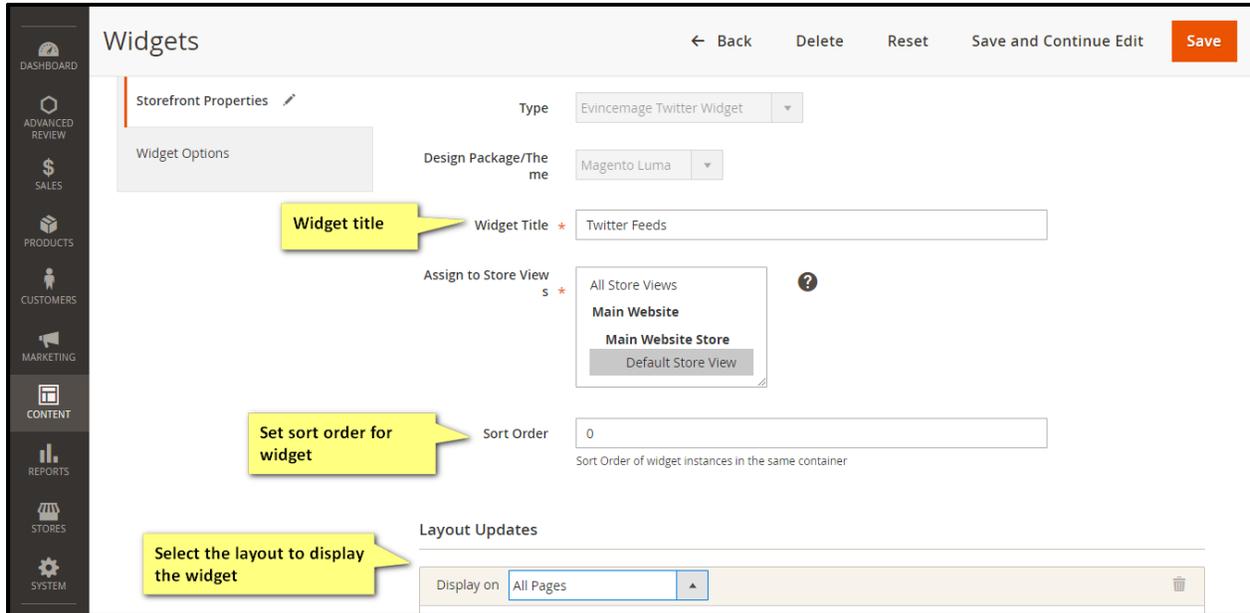
The screenshot displays the 'Widget Options' configuration page for an Instagram widget. The page has a sidebar on the left with various navigation icons. The main content area is titled 'Widgets' and includes a 'Widget Options' section. A yellow callout bubble highlights the following fields:

- Title \***: My Instagram (Title of Instagram feeds section)
- Description**: My Instagram feeds (Description of Instagram feeds section)
- Number Of Images \***: 10 (Enter number of images to display)
- Container background color \***: F50C23 (Enter background color code for Instagram feeds section i.e. #f3f3f3. Use the Hex value and Colorpicker.com to pick colors.)

Figure – Instagram Widget Options

- These are the Widget options where you can add **Widget title, description, number of images, and container background color** according to your choice.

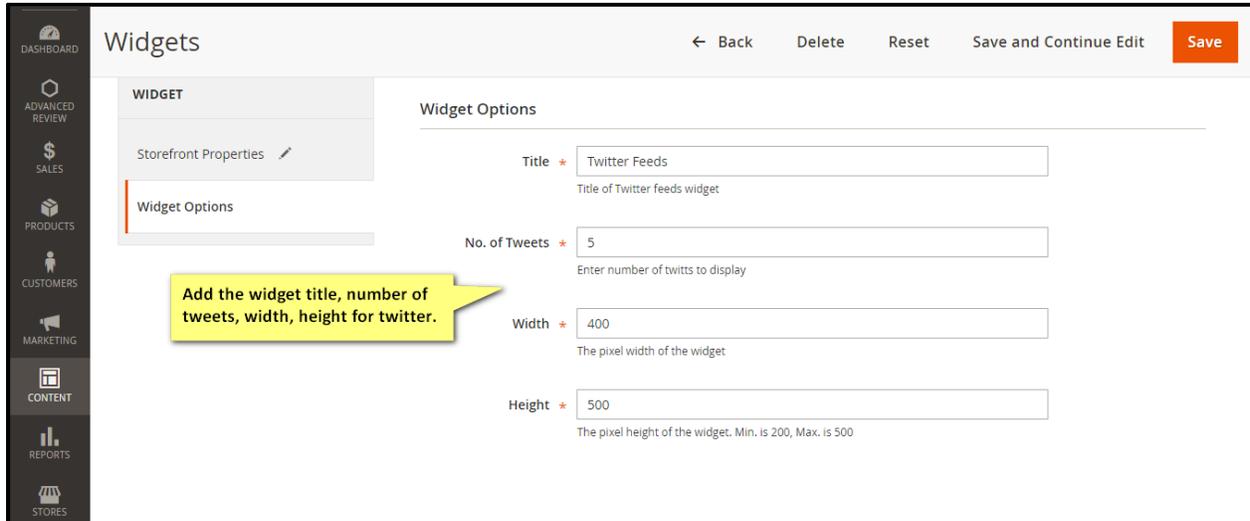
## 4. Twitter Storefront Properties



**Figure 4 – Twitter Storefront properties**

- These are the properties for Twitter widget where you can set the **sort order** and **widget title**.
- Select the layout to display the widget.

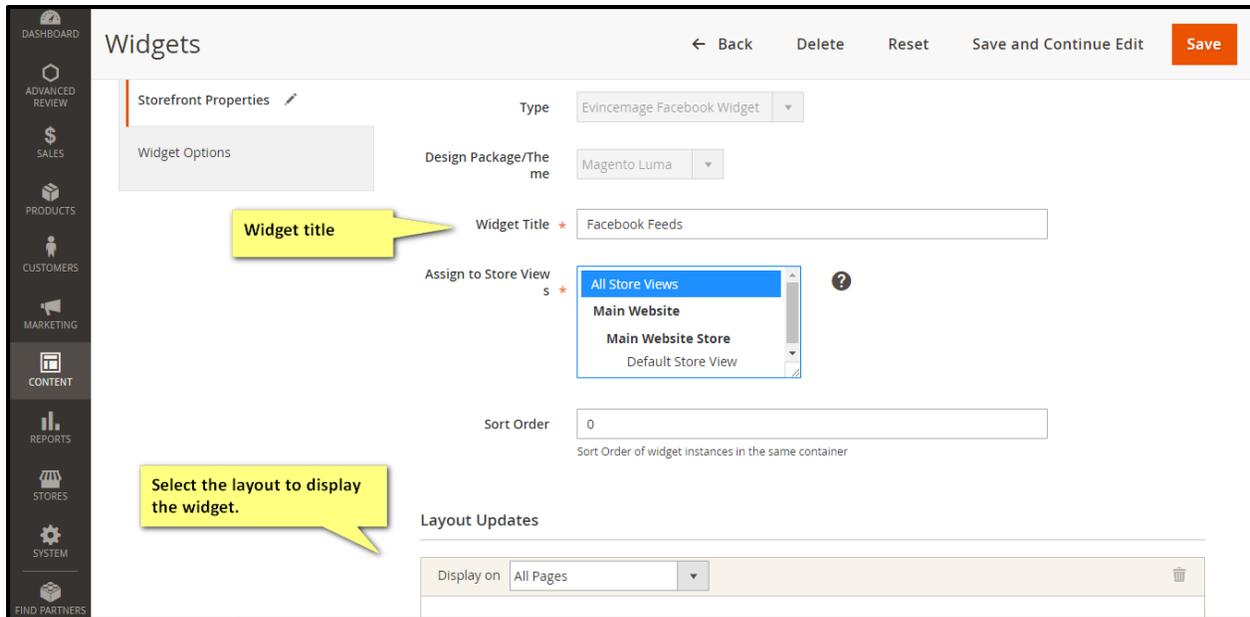
## 4.1 Twitter Widget Options



**Figure 4.1 – Twitter Widget Options**

- In Twitter widget options, you can add title number of **tweets, width, height**.

## 5. Facebook Storefront Properties



**Figure 5 – Facebook Storefront Properties**

- Add **widget title** and also select the layout to display the widget.

## 5.1 Facebook Widget Options

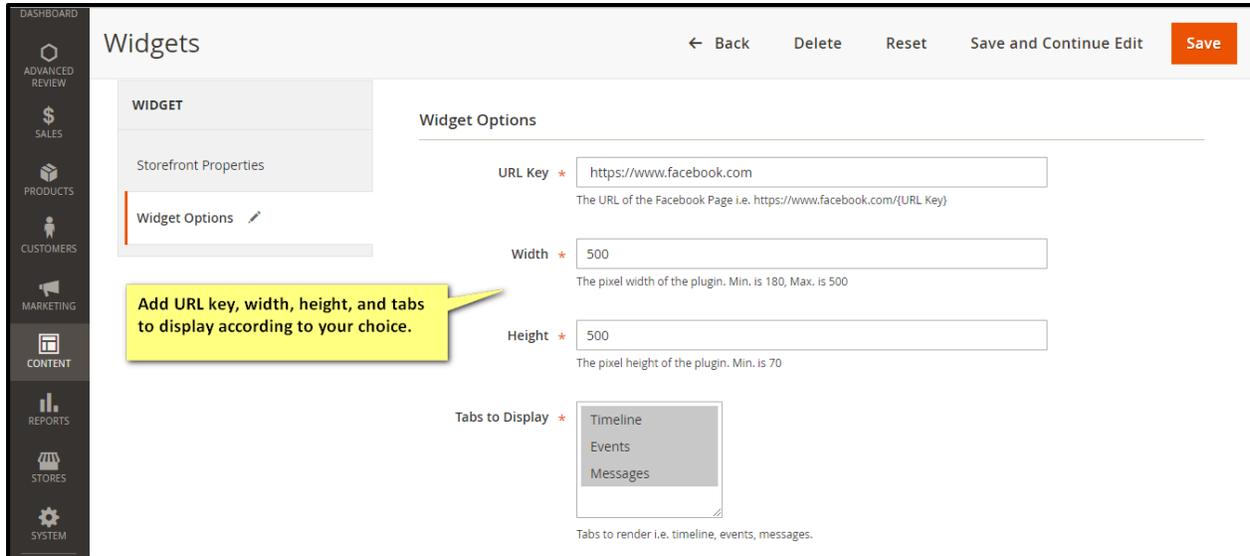
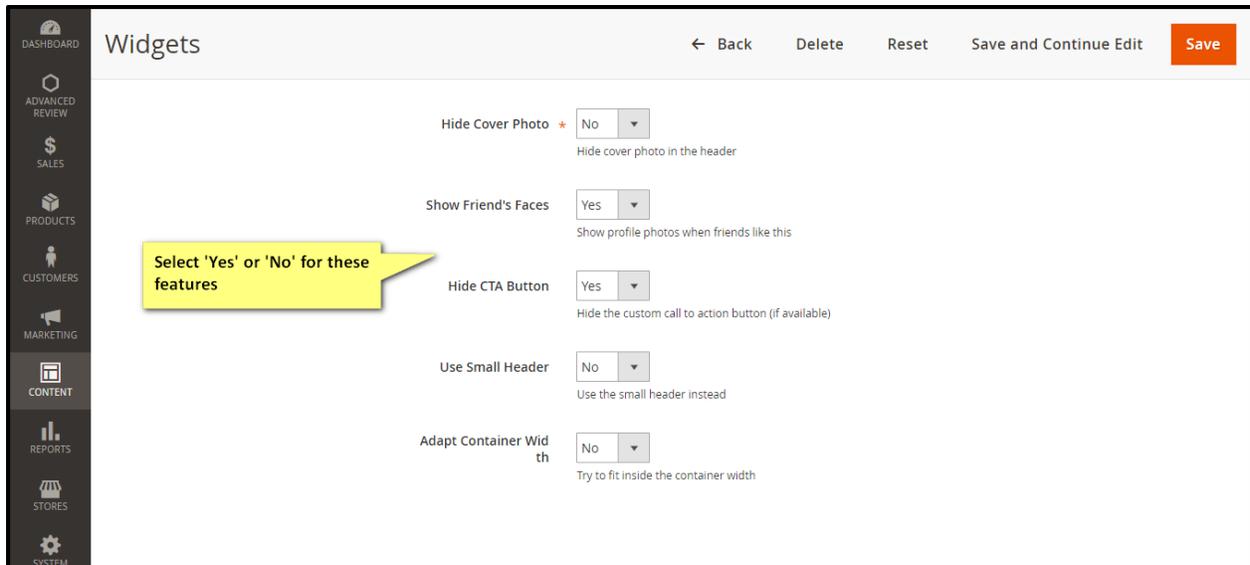


Figure 6 – Facebook Widget Options

- Add URL key, width, height, and tabs to display according to your choice in Facebook widget options.

## 5.2 Facebook widget Options



**Figure 5.2 – Facebook Widget Options**

- Select **'Yes' or 'No'** for another Facebook features.
- Save the Changes.

## 6. Pages

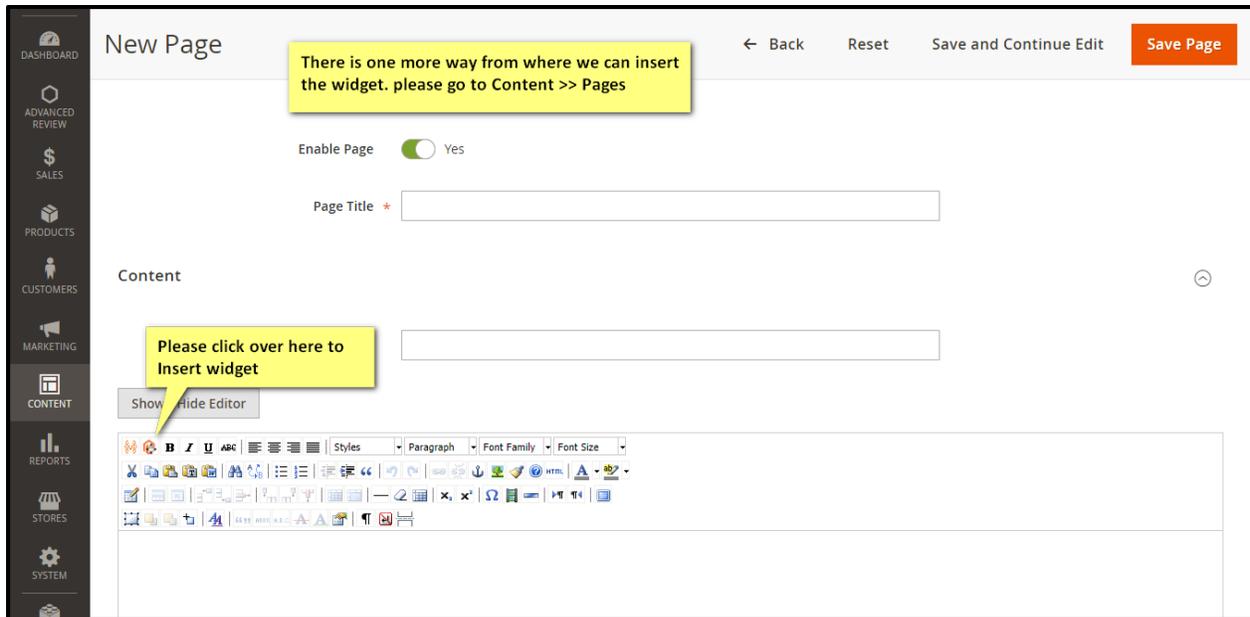


Figure 6 – Pages

- There is one more way from where we can insert the widget. Please go to **Content >> Widget**.
- Click on Insert widget, it will open the insert widget page.

## 6.1 Insert Widget

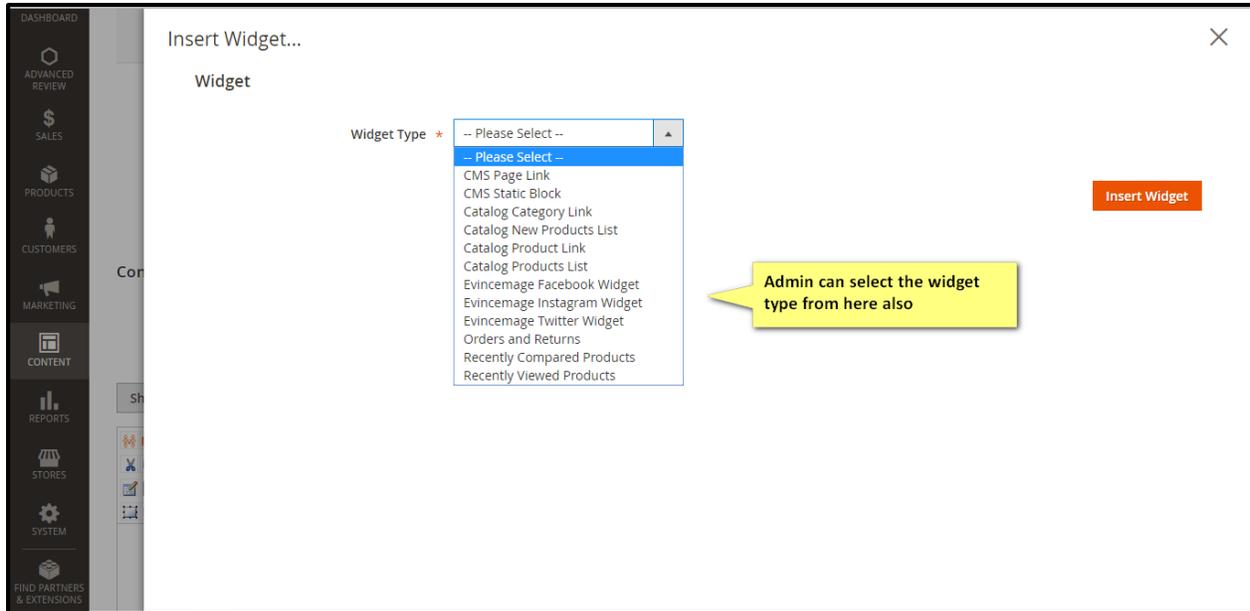


Figure 6.1 – Insert Widget

- Admin can select the widget type from the **dropdown**.

## 6.2 Insert Instagram Widget

The screenshot shows a sidebar on the left with navigation icons for Dashboard, Advanced Review, Sales, Products, Customers, Marketing, Content, Reports, Stores, System, and Find Partners & Extensions. The main area is titled 'Insert Widget...' and contains the following fields:

- Widget Type \***: A dropdown menu currently showing 'Evincemage Instagram Widget'.
- Widget Options**:
  - Title \***: A text input field with the placeholder 'Title of Instagram feeds section'.
  - Description**: A text area with the placeholder 'Description of Instagram feeds section' and a small green icon in the bottom right corner.
  - Number Of Images \***: A text input field with the placeholder 'Enter number of images to display'.
  - Container background color \***: A text input field with the placeholder 'Enter background color code for Instagram feeds section i.e. #f3f3f3'.

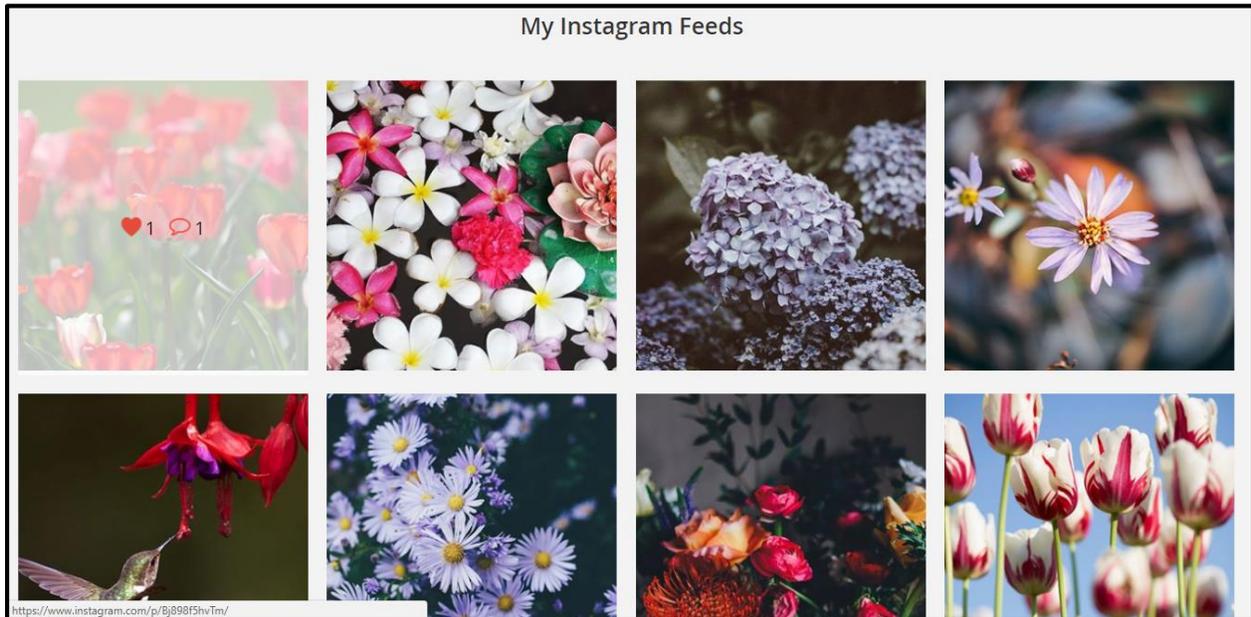
A yellow callout bubble points to the 'Title', 'Description', 'Number Of Images', and 'Container background color' fields with the text: 'Add the title, description, number of images, container background color.'

**Figure 6.2 – Insert Instagram Widget**

- Select Instagram from the dropdown and you can add the **title, description, number of images, and container background color** from here also.
- Remember to save the page.

## ➤ Frontend Functionality

### 7. Instagram Feeds



**Figure 7 – Instagram Feeds**

- This is the front side of Instagram, user can also see the **number of comments** and **likes** given by others.

## 8. Twitter

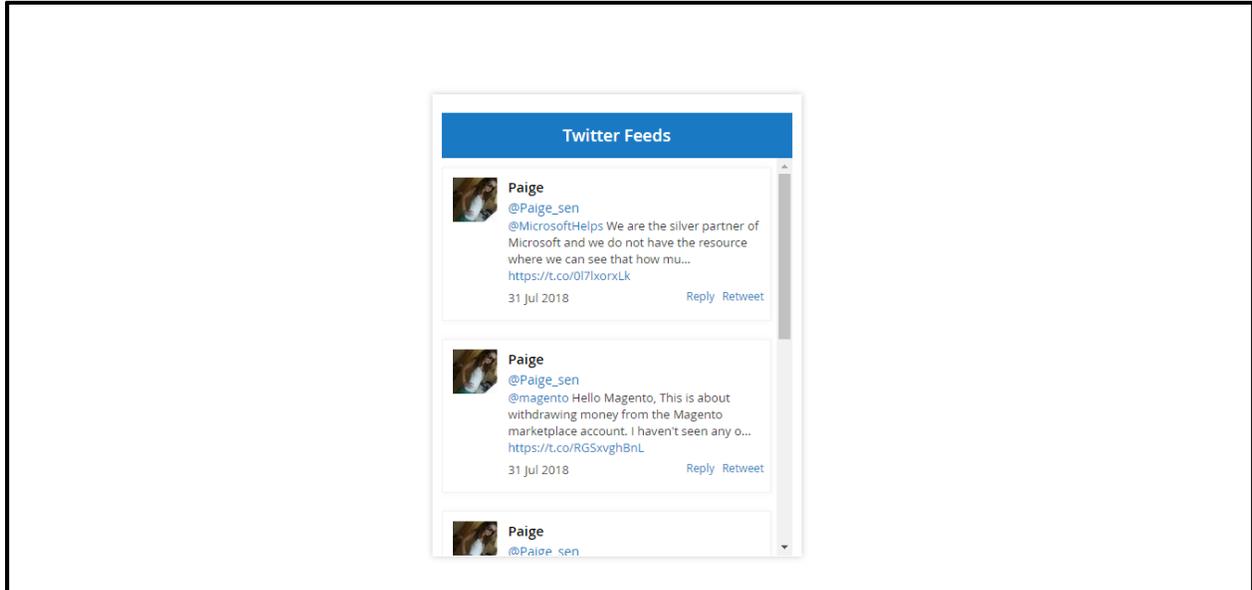


Figure 8 – Twitter

- This is the front side of Twitter feeds; you can also set the **number of tweets** from backend.

## 9. Facebook Feed

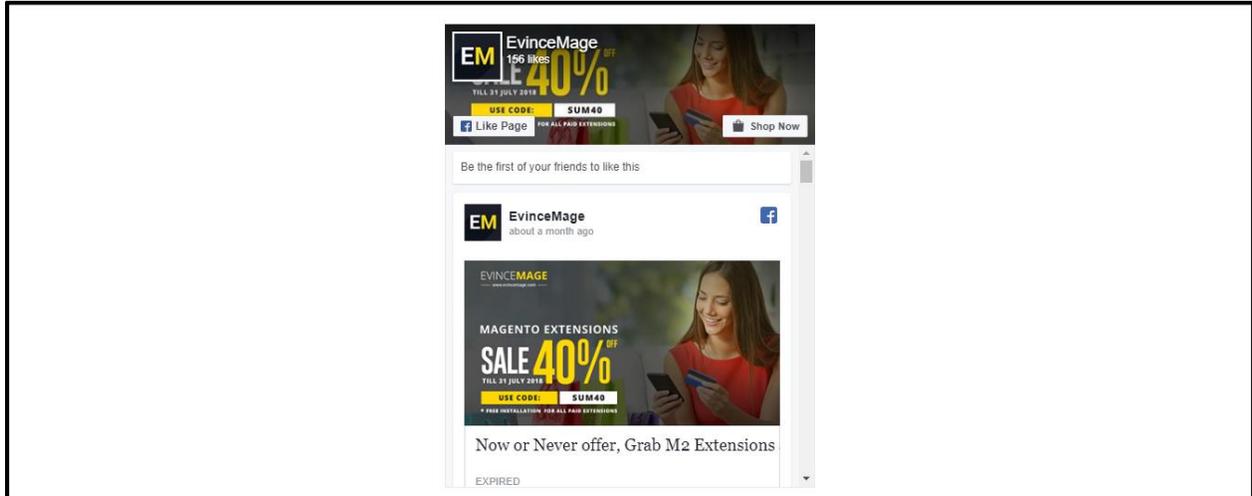


Figure 9 – Facebook Feed

- This is the front side of Facebook feed. You can also **hide the cover photo** from backend.

## Evince + Magento = Evince Mage

Magento 2.x

Modify Integrate  
Design Support

◆ Easy to install    ◆ 100% Open Source    ◆ Compatibility with Magento 2.0

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- 14+ Magento developer
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- Our Magento 1.x extension <https://evincemage.com/magento-extension.html>
- Our extension support <https://evincemage.com/contact-us/>

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# Thank You